

LIFE OF RILEY LIVE IV

Sunday, April 30, 2017

10:00AM - 5:00PM

Watch Life of Riley Live at LORCAL, the Life of Riley Center for Advanced Learning or register to view online at LifeofRileyLive.com.

Price: \$75 at LORCAL, seating is limited. Call 727-865-4145 or \$25.00 online by registering and viewing the day of the event.

Register by April 15, 2017 and save 50% on your ticket!

Amy Stollmeyer
Director of Education
Pai-Shau



Pai-Shau Pro
Passion to Create

Amanda May
Beauty Evangelist



PRESENTATION WITH LIVE MODEL (S)
DEMO **10:00AM - 12:30PM**
This presentation grants attendees a sneak peak into the very first Pai-Shau Collection LIVE. Our Pro Artists introduce the Pai-Shau cut and style methodology, explore the inspiration behind the collection, experience live cut and style how-to's and learn what's NEW at Pai-Shau Education. Takeaways: Brand, Product and Collection Immersion. Introduction to Pai-Shau's cutting and styling methodology. Versatile styling tips and tricks for haircuts.

THE COLLECTION PREVIEW



BRIDAL BEAUTIFUL PREVIEW
1:00PM - 4:00PM
Get ready to prepare any bride for the biggest day (and photoshoot) of their lives! Get a preview to a comprehensive approach to both the business and luxury service of bridal party bookings. Takeaways: Bridal Business: consultation, contracting, image crafting, home-care, Bridal Trends and Accessorizing.



MAKEUP BUSINESS LEARNINGS
4:30PM - 5:30PM

Simple bridal makeup that any artist can create with only a few key products. Taking runway techniques to the bridal industry making every bride shine from the inside!

Takeaways: Simple Bridal Makeup, Core 4 Makeup products every artist needs. Eye Shapes, Lash application, social media and branding.

